

Media Advisory

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Broken Arrow Economic Development Corporation and City of Broken Arrow Unite for Third BA Business Blitz



[BROKEN ARROW, OK] – The Broken Arrow Economic Development Corporation kicked off BA Business Blitz, taking place October 9-20. This program, spearheaded by the collaborative efforts of the BAEDC and the City of Broken Arrow, aims to express gratitude for businesses, both large and small, while identifying opportunities to foster continued success.

"This is an incredible opportunity for our business community to witness our teams working together to build strong relationships with business owners and executives, proactively addressing issues," said Amber Miller, Senior Director of Economic Development for the BAEDC. "The growth and prosperity of our business base are integral to a healthy economy, and this campaign is designed to position Broken Arrow companies for sustained growth while providing the essential resources they need."

Business owners are encouraged to schedule a visit from the Blitz teams by emailing Amber.Miller@bachamber.com. Teams will conduct drop-ins to businesses during the two-week period.

BA Business Blitz is an award-winning program, having received a silver ranking in the special event category from the International Economic Development Council in 2022. This recognition highlights the outstanding quality and success of the event in promoting economic development and Broken Arrow.

"Broken Arrow offers an exceptional environment for work and business," said Laura Metcalfe, Branch Manager at Express Employment. "It's a place where I've personally experienced the tremendous opportunities and vibrant community spirit that make it a standout location for professionals and companies alike."

About BAEDC:

The Broken Arrow Economic Development Corporation is committed to promoting economic growth, innovation, and development in our region. Through strategic partnerships and initiatives, we aim to create a thriving business environment that benefits our community.

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