

BROKEN ARROW

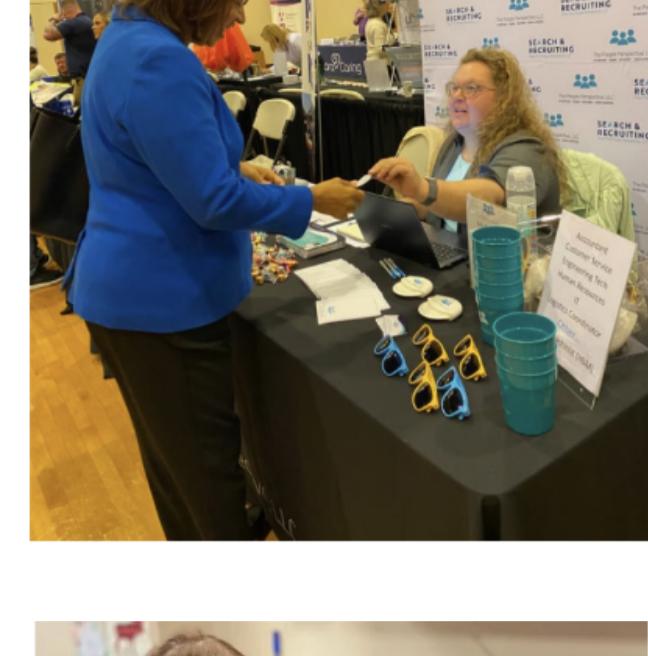
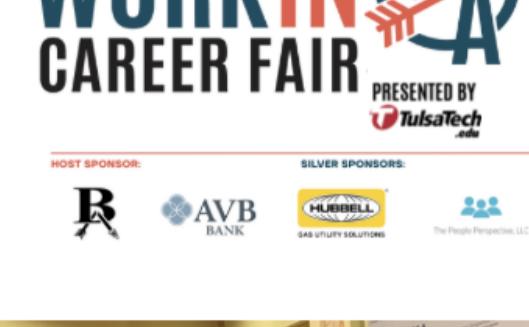
ECONOMIC DEVELOPMENT CORPORATION

BAEDC AMPLIFY NEWSLETTER

NOVEMBER 2023



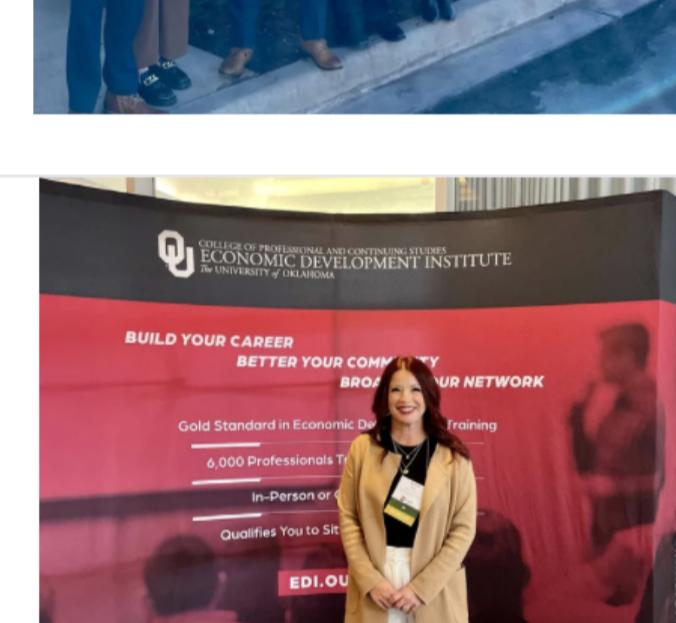
BAEDC hosted the WorkInBA Career Fair with over 100 job seekers and 30 employers in attendance resulting in several job seekers being hired and multiple interviews taking place. Thank you to Tulsa Tech for being the presenting sponsor.



MANUFACTURING CAREER DAY

BAEDC facilitated Manufacturing Career Day at Broken Arrow Freshman Academy, Union Freshman Academy, Union Alternative, & Broken Arrow Options. Through the help of over 30 volunteers the program reached over 3,000 freshman students.

BA BLITZ



BA BUSINESS BLITZ

BAEDC in partnership with The City of Broken Arrow participated in BA Business Blitz dropping into over 100 businesses across Broken Arrow over a two week span as well as visiting over 30 businesses for pre-scheduled Blitz meetings.



HOSTED COMMERCE FOR A WORKSHOP
BAEDC hosted the Know My Community, Grow My Community workshop by Oklahoma Commerce for economic developers across the region discussing RFPs, site selection strategy, and more.



SENIOR DIRECTOR OF ECONOMIC DEVELOPMENT GRADUATED FROM OU EDI
Amber Miller graduated from OU Economic Development Institute, an executive development certificate program designed for economic development professionals to network and grow in their industry.



STAFF ATTENDED BEST PRACTICES TRIP

Broken Arrow Chamber of Commerce hosted the Best Practices Trip to Chattanooga, TN. The EDC attended and learned about best practices in workforce development, career education, downtown development, and economic development.



2023 Economic Outlook with Courtney Cowley

and the AMPLIFY ECONOMIC DEVELOPMENT AWARDS

Gold Sponsors: Andy Bo's, High Tower, AVB BANK, Story Creek

Award Sponsor: Next Sponsor: Silver Sponsor: First National

AWARD WINNERS

- **Innovation** - Access Optics
- **Restoration** - Crunch Fitness
- **Transformation** - Born Again Restored
- **Creation** - Zach Pfaff & Jared Auld
- **Amplification** - Alfa Laval

MANUFACTURING MONTH

Mayor Debra Wimpee issued a proclamation declaring October Manufacturing Month. In honor of that, the BAEDC facilitated the Manufacturing luncheon and Manufacturing Career Day as well as released a video highlighting some of the city's manufacturers.

300
Manufacturers

5,490 **\$771.1M**

Manufacturing Employees Total GRP

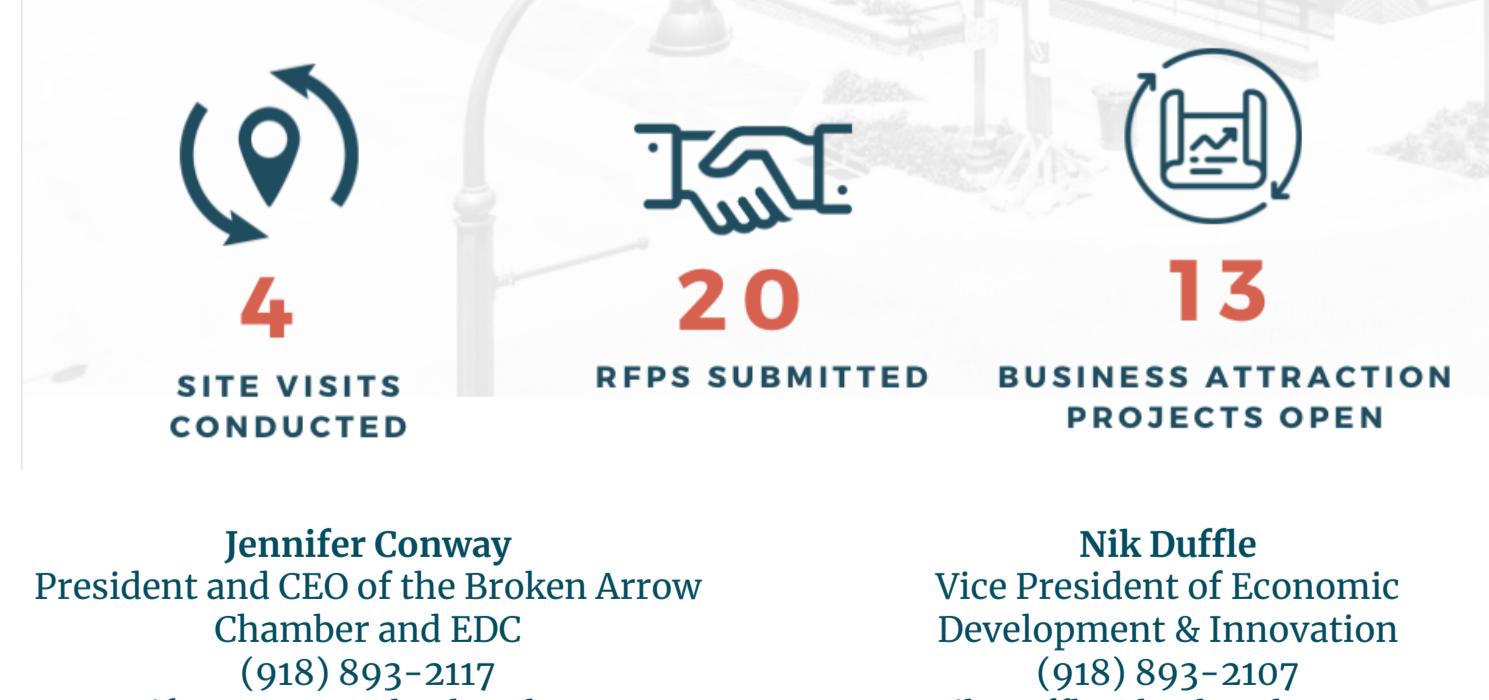
AMPLIFY BA SNAPSHOT

5 YEAR GOAL

\$2.15
MILLION

\$2.55
MILLION

2023 YTD



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