

PRESS RELEASE

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Broken Arrow Economic Development Corporation announces Blue Bell Creameries 100,000 Square Foot Expansion and 15 New Jobs Following BEIP Award

[BROKEN ARROW, OK] – The Broken Arrow Economic Development Corporation (BAEDC) in partnership with Blue Bell Creameries announces the significant investment and expansion project, adding 100,000 square feet to its existing facility in Broken Arrow, Oklahoma. This expansion is anticipated to create 15 new jobs for the local workforce and comes following their acceptance of the Business Expansion and Retention Incentive Program (BEIP) award of \$2.25 million.

The Investment and Expansion

The 100,000-square-foot expansion project is a testament to Blue Bell Creameries' commitment to continuous growth, innovation, and excellence in Broken Arrow. "This project is making a huge impact in the local economy. Everything from the materials that are being purchased locally, equipment rentals, fuel suppliers for all the heavy equipment, hotels & restaurants for all local & out of town contractors," said Marty Kilgore, General Manager of Blue Bell Creameries. "So, this project is creating additional business to numerous local business. That is a HUGE win for Broken Arrow and the surrounding communities."

A Testament to Economic Development

The partnership between BAEDC and Blue Bell Creameries exemplifies the role of economic development agencies in fostering business growth. "Blue Bell Creameries is a key partner in our city's economic prosperity," said Jennifer Conway, President and CEO of BAEDC. "This expansion not only demonstrates Blue Bell's commitment to excellence but also highlights Broken Arrow as a destination for businesses to thrive."

The BEIP Award

The Business Expansion and Retention Incentive Program (BEIP) award played a pivotal role in facilitating this expansion. Recognizing the strategic importance of Blue Bell Creameries in the Broken Arrow community, BEIP provided the incentive necessary to move forward with this significant investment. The BEIP award underscores the value of fostering growth and supporting local businesses.

Community Impact

This expansion of Blue Bell Creameries goes beyond business; it contributes to the community as well. As the company flourishes and invests in Broken Arrow, it strengthens the community's bond with an iconic brand that has been a part of American culture for over a century. "Blue Bell has been a great corporate citizen and community partner here in Broken Arrow for decades. The City Council and I could not be more excited about the company's commitment to expand its operations and provide more job opportunities," said City Manager Michael Spurgeon. "Blue Bell's expansion is an excellent example of the private sector recognizing Broken Arrow as a sound investment for businesses big and small to grow their organizations."

About BAEDC:

The Broken Arrow Economic Development Corporation is committed to promoting economic growth, innovation, and development in our region. Through strategic partnerships and initiatives, we aim to create a thriving business environment that benefits our community.

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