

PRESS RELEASE



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Broken Arrow Economic Development Corporation Announces Launch of New Talent Attraction Website BeinBA.com

[BROKEN ARROW, OK] – The Broken Arrow Economic Development Corporation (BAEDC) announces the launch of its talent attraction website. This dynamic website developed by Golden Shovel Agency, available at BeinBA.com, marks a significant milestone in the BAEDC's ongoing commitment to fostering economic growth and attracting talent to the vibrant community.

The newly launched website will serve as a comprehensive resource designed to showcase the many opportunities and unique aspects that make Broken Arrow an ideal destination for professionals, entrepreneurs, and skilled individuals looking to enhance their careers and quality of life.

Key features of the talent attraction website include:

- **Innovative Career Hub:** Explore an extensive job portal that highlights employment opportunities across various industries in Broken Arrow. Job seekers can easily navigate and find positions in Broken Arrow that align with their skills and aspirations.
- **Lifestyle Insights:** Discover the exceptional quality of life Broken Arrow offers through detailed information on local amenities, schools, recreational activities, and cultural attractions. The website provides a holistic view of the community, making it an attractive choice for prospective residents.
- **Community Engagement:** Connect with the vibrant community through social media integration, events calendar, and recent news. Prospective residents can engage with current news and local businesses, fostering a sense of belonging even before making the move.
- **Educational Resources:** Access information about local educational institutions, training programs, and professional development opportunities. Broken Arrow's commitment to education and skill development is showcased as a key component of the city's appeal.

"This website is a powerful tool that will help us attract talent to Broken Arrow. It reflects our community's commitment to innovation, workforce development, and community engagement," says Jennifer Conway, President and CEO of BAEDC. "We believe it will be a game-changer in showcasing Broken Arrow as a destination for both professional and personal growth."

The Broken Arrow Economic Development Corporation invites businesses, job seekers, and individuals interested in the prosperity of the region to explore the new talent attraction website at BeinBA.com.

About BAEDC:

The Broken Arrow Economic Development Corporation is committed to promoting economic growth, innovation, and development in our region. Through strategic partnerships and initiatives, we aim to create a thriving business environment that benefits our community.

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